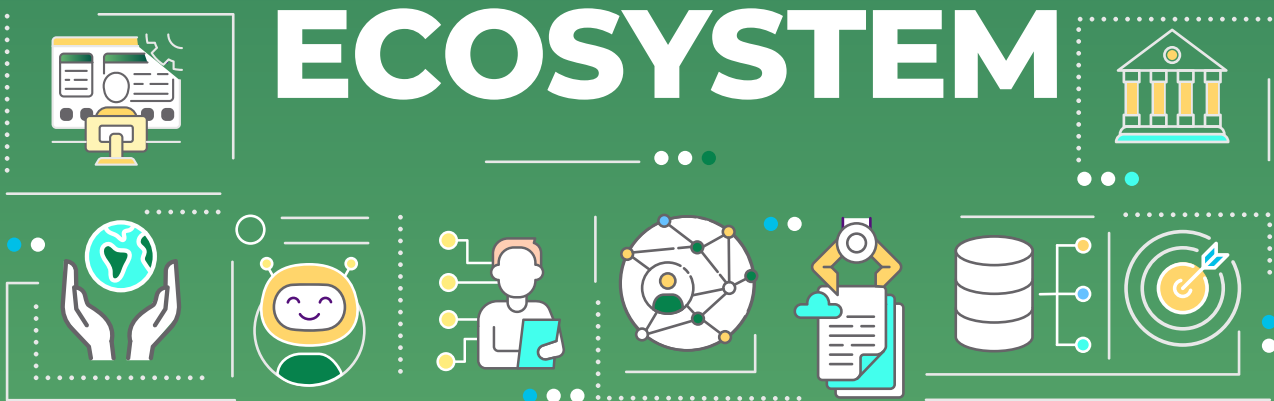
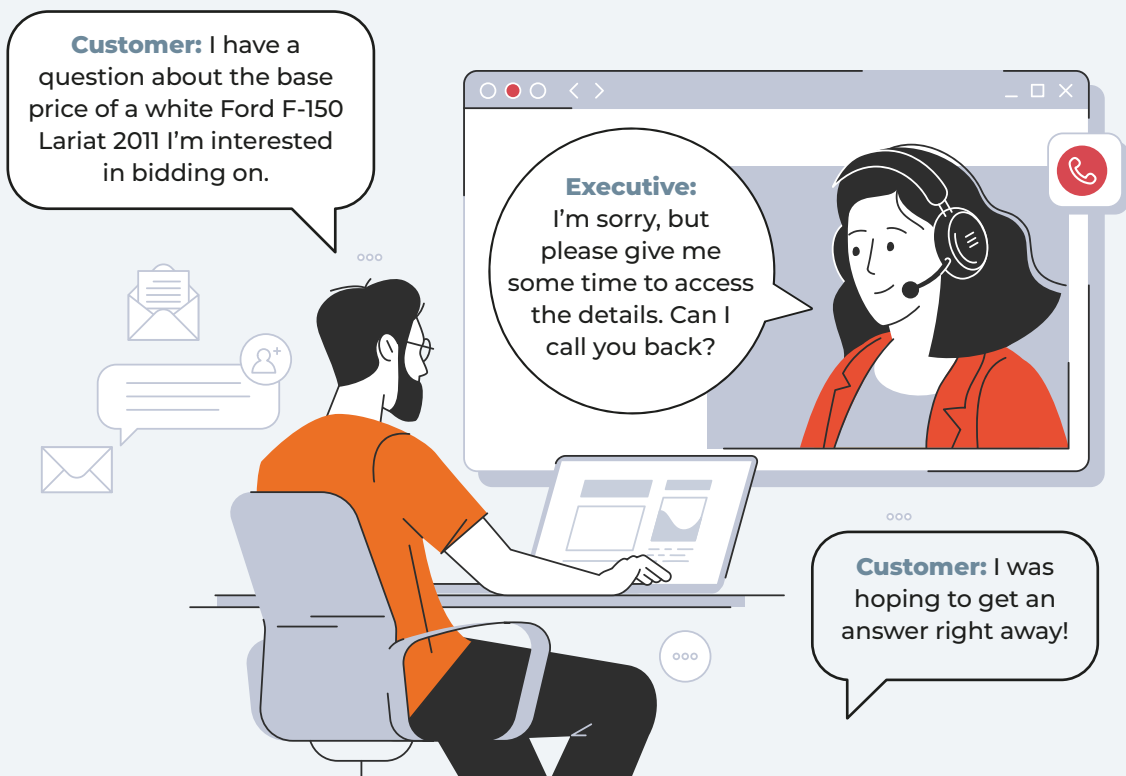


AN AI-LED DATA MANAGEMENT AND GOVERNANCE ECOSYSTEM



Leveraging the power of pre-trained AI models to reduce time-to-insights, maximize data value and build trust in data



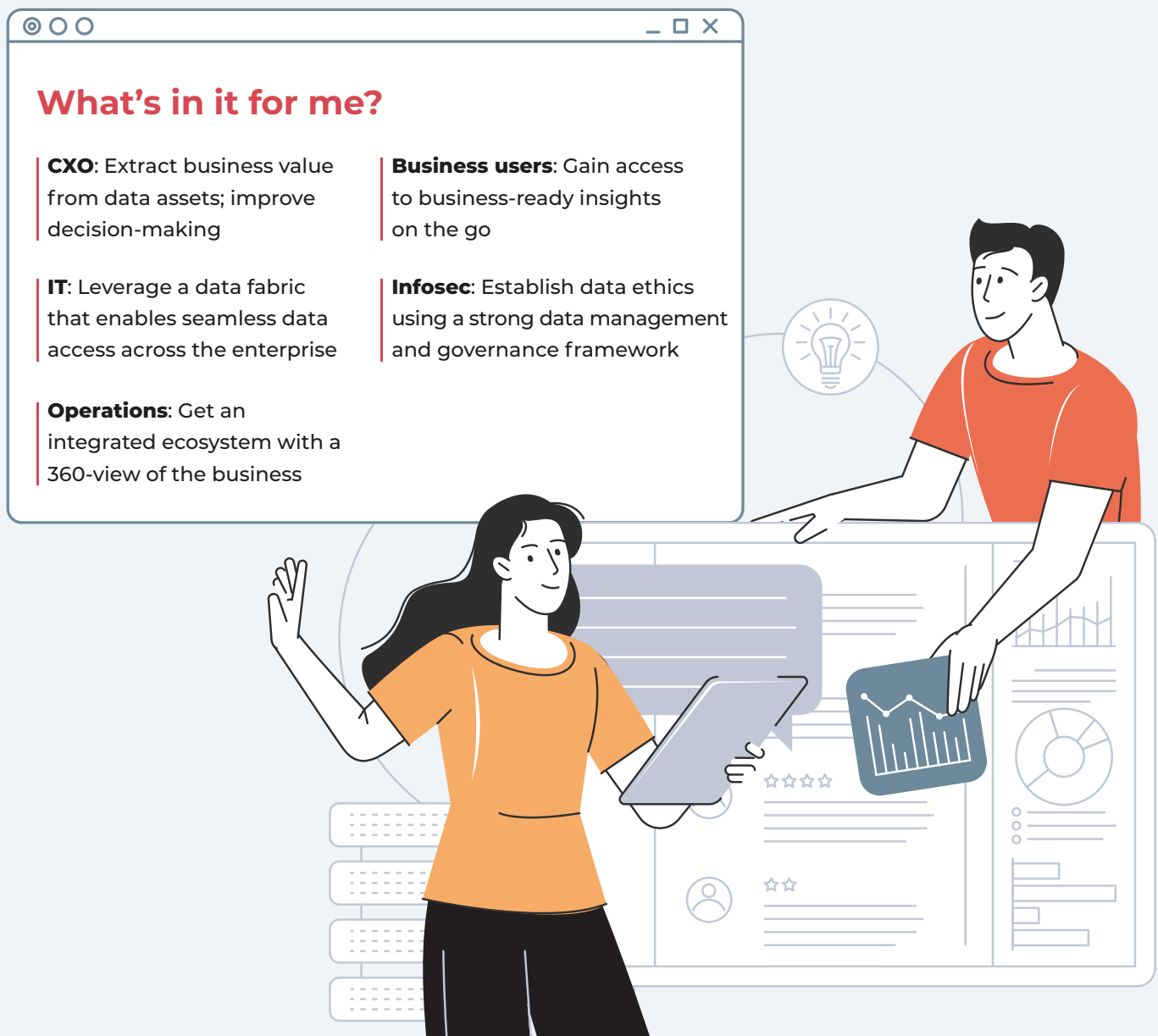
The Question Business Leaders Need to Ask

Are we solving crucial business problems with data?

Is your data holding you back? As data assets continue to grow in size and complexity, it's crucial that all business users have access to data-driven decision-making. But this can be a challenge without the right ecosystem in place.

We understand the importance of having fast, reliable, and actionable insights at your fingertips. That's why we've created **Dataturf.ai** which connects the dots between your data assets and business KPIs in real-time.

With our solution, you can transform the way you do business by unlocking the full potential of your data to drive insights and outcomes critical to business.



What's in it for me?

CXO: Extract business value from data assets; improve decision-making	Business users: Gain access to business-ready insights on the go
IT: Leverage a data fabric that enables seamless data access across the enterprise	Infosec: Establish data ethics using a strong data management and governance framework
Operations: Get an integrated ecosystem with a 360-view of the business	

So, what is Dataturf.ai?



is an AI-powered data management and governance solution with pre-trained data and AI models and domain-driven data catalogs. It enables enterprises to take an instant leap to an ecosystem primed for delivering insights and powering smarter decision-making.

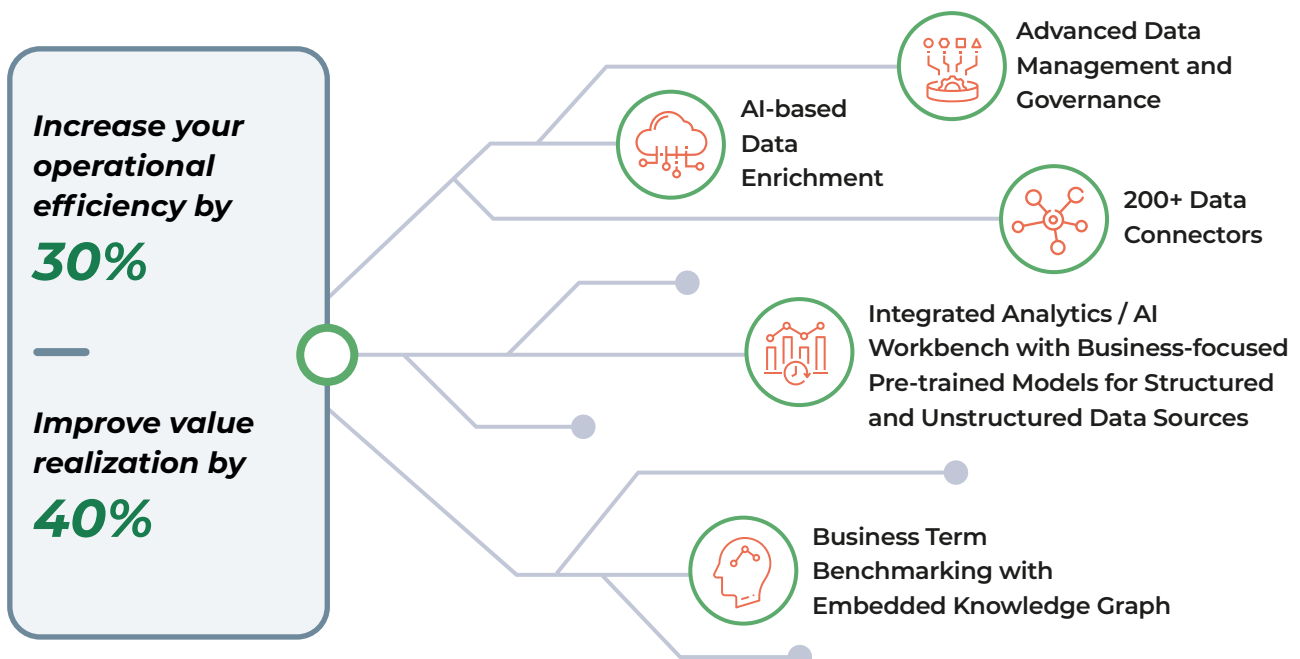


Enterprises of Tomorrow are Moving in That Direction

"By 2025, smart workflows and seamless interactions among humans and machines will likely be as standard as the corporate balance sheet, and most employees will use data to optimize nearly every aspect of their work." (McKinsey)

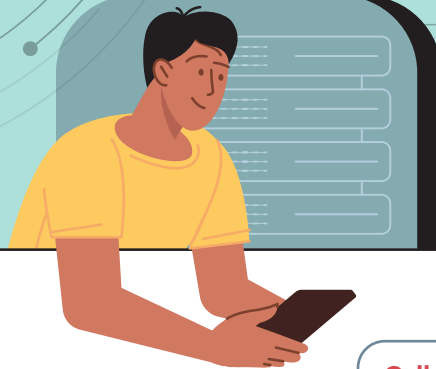
"By 2025, context-driven analytics and AI models will replace 60% of existing models built on traditional data." (Gartner)

Outpace Your Competition with Future-Fit Capabilities



Five Steps to Empowering You with Data Intelligence

When you create a data-driven organization that optimizes data discovery, metadata management, data cataloging and data governance – all in one place, you harness the best from your data.



Link business assets to data assets

- Use of business KPIs from diverse data sources and metadata (inputs) to connect data assets
- Continuous and smart enrichment of business terms from risk and relevance scoring on data

Collect, curate and create data assets

- A data fabric for seamless data ingestion across the enterprise
- Enhanced search functionality covering internal and external sources, and structured and unstructured data

Use logical threads to connect data

- Contextualization of search and business commentary generation with a semantic layer
- Improve the quality of data documentation and save time and money



Establish stewardship and control

- The right people access the right data
- Data monitoring via traceability for quality control and compliance requirements

Analyze, manage and export data assets for business insights

- Enable non-data scientists to instantly generate insights
- Embedded dashboard for data drift and data quality with analytics / AI workbench having pre-trained models, driving speed and performance in business operations



Use Cases: Achieving Meaningful, Sustainable Outcomes

Our context-driven analytics and pre-trained AI models deliver trusted, quality insights and open the door to new possibilities for clients across industries.



360° view on vehicle auction data:

Data collection from multiple sources to manage operations at one place; an integrated analytics module to derive insights from data in real-time and improve CSAT and sales



Autochecker:

AI-based domain agnostic keywords matching module which can perform Unstructured Data Analysis (UDA) to calculate the ranking of keywords and generate actionable insights for driving best-in-class business outcomes



Freight billing intelligence:

Bill of Lading (BoL) insights, scenario analysis, and BoL recommender to identify profitable shippers and risky billing patterns, and drive greater visibility and revenue



AML screening to detect fraud:

Automated information processing from required data sources and relevancy score generation along with automated link analysis to establish entity relationships, reducing turnaround time and aiding agents in faster decision-making



Integrated predictive risk modelling:

Predictive risk identification and mitigation system; ability to configure risk registers and alerts with an integrated rule engine



Healthcare:

FHIR Data Catalog enables the rapid exchange of data through Fast Healthcare Interoperability Resources for Care Management Services; secure management of Protected Health Information (PHI) in a compliant cloud environment

Still Undecided?

To see how Daturf.ai is driving real-world results for our global clients, write to marketing@wns.com

About WNS

WNS (Holdings) Limited (NYSE: WNS) is a leading Business Process Management (BPM) company. WNS combines deep industry knowledge with technology, analytics, and process expertise to co-create innovative, digitally led transformational solutions with over 400 clients across various industries. WNS delivers an entire spectrum of BPM solutions including industry-specific offerings, customer experience services, finance and accounting, human resources, procurement, and research and analytics to re-imagine the digital future of businesses. As of December 31, 2022, WNS had 57,994 professionals across 64 delivery centers worldwide including facilities in Canada, China, Costa Rica, India, the Philippines, Poland, Romania, South Africa, Spain, Sri Lanka, Turkey, the United Kingdom, and the United States.

To know more, write to us at marketing@wns.com or visit us at www.wns.com

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