Amplifi PRO

End-to-end procurement intelligence solution, delivering on-demand, analytics-led and contextualized insights for quick and robust decision-making

Amplifi PRO delivers essential and bespoke category, commodity and supplier intelligence along with ready-to-use tools, templates, and frameworks – enabling procurement teams to become more insights-led and drive greater impact. Powered by PIA+, our AI-powered procurement intelligence agent, it provides faster and more intuitive access to critical intelligence to drive intelligent operations across the entire procurement lifecycle.

Amplifi PRO is part of The Smart Cube, our suite of AI-driven digital platforms designed for specific procurement needs. By integrating advanced AI and human intelligence, The Smart Cube enables procurement teams to make strategic, data-driven decisions and drive value across the business.

Request a Demo

Why Amplifi PRO?

Extensive standard, pre-curated Intelligence
- ▶ Category and Supplier intelligence for ANY direct or indirect category and geography as per your definition
- ▶ Essential procurement data, tools and frameworks

AI-powered quick contextualized intelligence
- ▶ Analyst-vetted rapid generation of tailored insights by embedded AI agents
- ▶ Targeted and decision-ready insights for specific category management and S2C questions

Specialist intelligence for complex procurement decisions
- ▶ Combining AI and advanced analytics with deep subject-matter expertise
- ▶ Bespoke projects requiring hard-to-find data

Seamless connectivity with your enterprise systems
- ▶ Secure and easy integration via MCP enabling future-ready Agentic framework
- ▶ Fit-for-purpose ingestion with modular availability of content
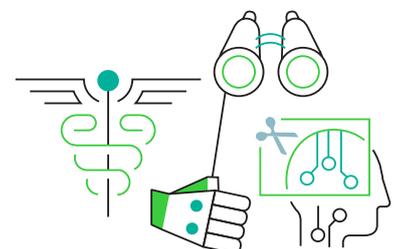
Amplifi PRO in Action

Fortune 50 Healthcare Company
A global healthcare leader in **60+ countries** faced budget overruns and suboptimal supplier negotiations. With unpredictable market fluctuations impacting their procurement strategy, they needed better cost containment, budgeting, and negotiation outcomes.

We supported the company's procurement function with category and commodity intelligence via Amplifi PRO. Our solution included access to on-demand category insights across 800+ dashboards, topical insights, mega trend reports, and commodity price forecast covering **360° market insights,** including near-real-time AI-powered price forecasts.

Outcome:

1	$8M inflation impact neutralized in one year
2	Improved supplier negotiation power
3	Visibility into commodity price trends with >90% forecast accuracy
4	Top-line impact through fact-based discussions

Key Features

Unlimited category intelligence

Category **dashboard for ANY and EVERY direct and indirect** category covering supply- and demand-side analysis, trends, regulations, KPIs, outlook, risk and much more

Best of AI+HI

Embedded AI agents for exceptionally fast turnaround; **analyst-vetted output + SME insights** ensuring authenticity and contextualised intelligence

Unparalleled supplier intelligence

Supplier discovery and intelligence for **ANY category-geography** combination of your choice

Seamless connectivity with any external system

Easy and **modular ingestion** of content via **MCP** server and REST **APIs**

Simplified intake and query resolution via PIA+

PIA+ app in your **MS Teams workflow** for easy access to content and NLQ-based querying for fast response

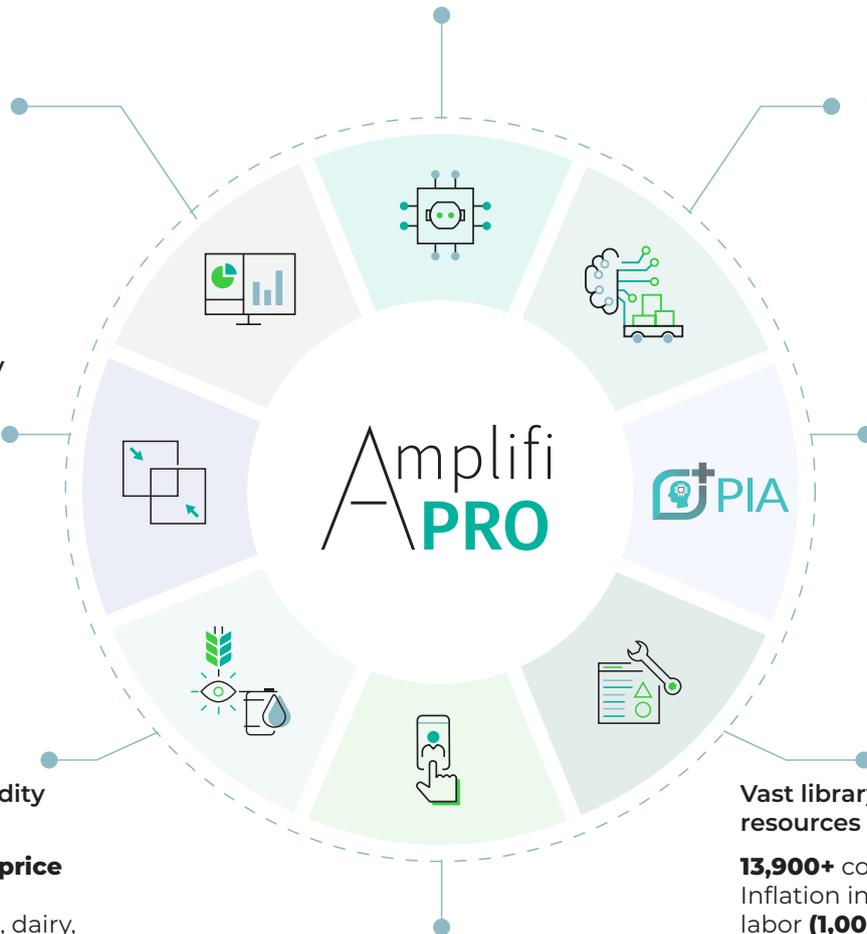**Best-in-class commodity intelligence**

Accurate commodity **price forecast** and **buying guidance** across agro, dairy, livestock, petchem, minerals, metals, resins, energy and packaging categories

User friendly interface

Downloadable content at a click of a button for your executive presentation

Vast library of procurement resources and tools

13,900+ commodity price data; Inflation indices for PPI **(9,000+)**, labor **(1,000+)**, freight **(400+)** and electricity **(60+)**; **14,900+** cost structures and **10,900+** cost drivers; **25+** decision-making tools

Amplifi PRO

PIA

The Smart Cube suite of digital platforms comprises four cutting-edge, AI-driven platforms—Category PRO, Amplifi PRO, Pipeline PRO, and SmartRisk PRO—each tailored to specific procurement needs. **Click here** to explore our digital platforms.

Click here to schedule a demo and explore how Amplifi PRO can deliver actionable insights, empower smarter procurement decisions, and drive strategic impact for your business.