



KnowledgeTRAC is a cloud-based intelligent procurement knowledge solution that centralizes organization-wide knowledge, augments it with market intelligence and provides a collaboration platform for new-age organizations.

The challenges of knowledge loss due to talent movement, fragmented knowledge systems and lack of relevant market insights are effectively resolved with KnowledgeTRAC. It improves knowledge retention within the organization by simplifying knowledge access and management activities. Centralization of knowledge such as best practices, case studies, templates, etc. along with the flexibility to configure it as per your knowledge requirements makes it an ideal solution for transforming your procurement knowledge into a strategic asset.

Supported by an intelligent engine for transforming unstructured data into meaningful insights, KnowledgeTRAC simplifies integration with external data sources for gathering key market insights and facilitates building an engaging knowledge ecosystem for your global procurement team.



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## Why KnowledgeTRAC?

### Continuous knowledge enrichment & retention

Make knowledge, best practices, collaboration available globally for reducing knowledge loss and building a strong knowledge-based culture

### Empower knowledge management teams

Facilitate conversion of knowledge into a strategic asset by simplifying processes and empowering teams with key metrics and analytics

### Build cohesive and high performing teams

Allow global category teams to easily engage with other team members, share best practices, access category knowledge and empower them with relevant information for achieving desired outcomes

### Upskill talent

Improve talent onboarding and upskilling initiatives along with supporting procurement teams with relevant and timely market insights



# Key Features of KnowledgeTRAC

## Procurement and category knowledge management

- Self-service capabilities for simplifying knowledge management activities
- Capability to centrally manage organizational knowledge
- Configurability as per client category taxonomy for better knowledge management



## Collaboration

- Discussion forums for global category team collaboration and best practice sharing.
- Capability to share global event details along with news, articles and other information among the procurement team



## Market Intelligence

- Contextual live news feed
- Market Intelligence Reports
- Category Insight dashboards
- Tracking of Commodity indices & Inflation monitors



(Supported by AmplifiPRO by The Smart Cube)

## Notification and alerts management

Activate/deactivate notifications and notification types as per preference



## Interests and personalization

- Personalized content recommendations for simplifying knowledge access
- Bookmark knowledge pages and show interest in news posts, discussion topics, knowledge pages, etc.



## Data Analytics

- Real-time availability and usage reporting
- Leader board that gamifies knowledge access and usage



## Access management

Role-based access for improving knowledge access and management



## KnowledgeTRAC in Action



**Fortune 500 FMCG organization.** The main objective of the client's procurement team was to streamline knowledge sharing and gain key market insights through an intelligent and intuitive solution. KnowledgeTRAC provided an interactive and engaging platform for knowledge management along with delivering relevant and timely market insights, resulting in improved category management and a more cohesive global team for our client.

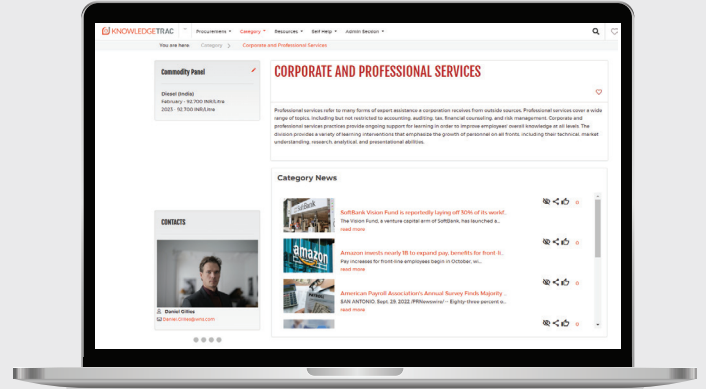
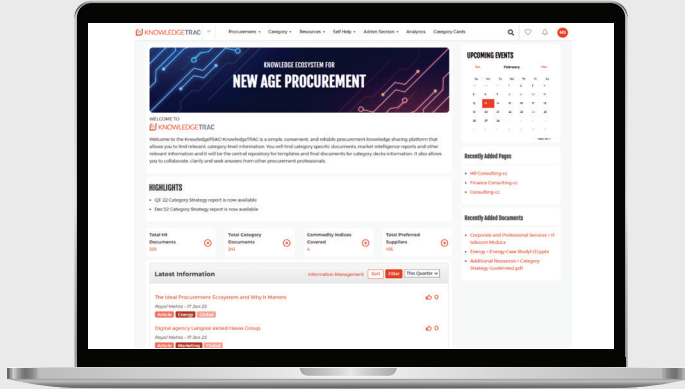


**Global procurement services organization.** The client's team aimed at deploying a customizable solution for evolving knowledge needs. KnowledgeTRAC helped in standardizing and centralizing internal knowledge along with simplifying knowledge management activities. It reduced the onboarding cycle and improved the operational efficiency of our client's team.

# KnowledgeTRAC Glimpses

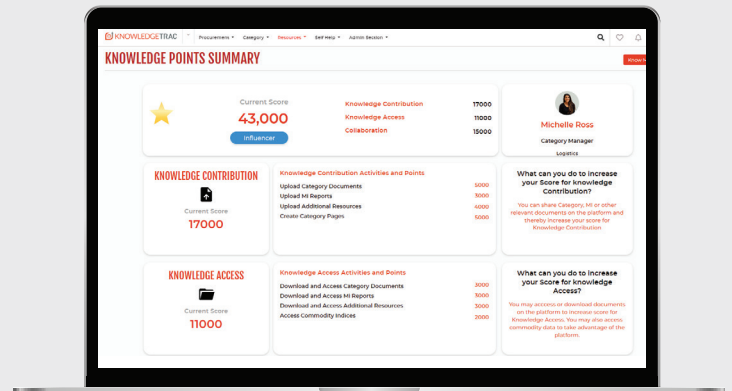
**KnowledgeTRAC** simplifies access to procurement knowledge and market insights, creating a knowledge driven culture

**Category Knowledge and Intelligence** combined with curated news and insights for strategic decisions



**Analytics module** for tracking key metrics related to available knowledge and usage patterns

**Leader board** creates a gamified experience to collaborate, consume knowledge and climb up the rankings.



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Procurement teams of the Global 2000 across industries partner with WNS Procurement to become the top value creator in their business by implementing transformational operating models that are category-driven, insights-led and digitally enabled.

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