



CategoryTRAC is an integrated cloud-based procurement solution that aggregates key market intelligence, category and supplier data and inhouse procurement knowledge in one place and provides holistic and relevant actionable insights for proactive category management.

It simplifies category management by templated and pre-configured views across market research, best practices, commodity trends, organizational goals, category plans, stakeholder analysis, demand, spend & contract analysis, portfolio & project tracking.

It empowers category managers at each step, supporting them by reducing effort invested on non value added activities and improving focus on strategic activities. Category managers can progress naturally from category plan through strategy, execution to monitor and feedback phases for effective decision making.

Transform to new age category managers with CategoryTRAC!

Why CategoryTRAC?

Bring Strategic focus

Curated pages, data, insights and templates for enabling strategic thinking



Handle Tactical work efficiently

Provide category managers with core information and insights without having to chase data and different systems



Deliver business value

Proactively plan, strategize, execute, monitor / analyze categories for higher ROI



User experience

Focus on intuitive dashboards for ease of data consumption



Proactive Monitoring

Personalized and Proactive alerts on key risks, information, insights and opportunities to effectively monitor categories



Bring Business agility

Quickly investigate category and market trends and risks, initiate action with sourcing, contract and intelligence teams



CategoryTRAC in Action

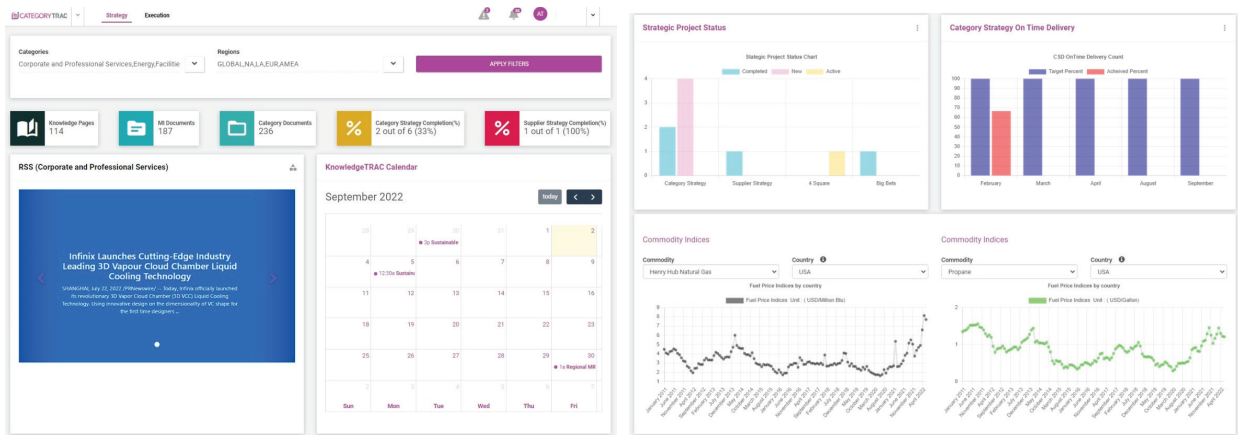


Fortune 500 FMCG organization. The client's procurement team aimed at simplifying access to category information for category managers. The solution deployed for our client integrates strategic information such as market intelligence, category strategy, etc. required for category management along with execution and tracking activities such as spend analytics, contract analytics, project status, etc. The solution is also configured to provide notifications and alerts to assist category managers in proactive category management.

Key Features of CategoryTRAC

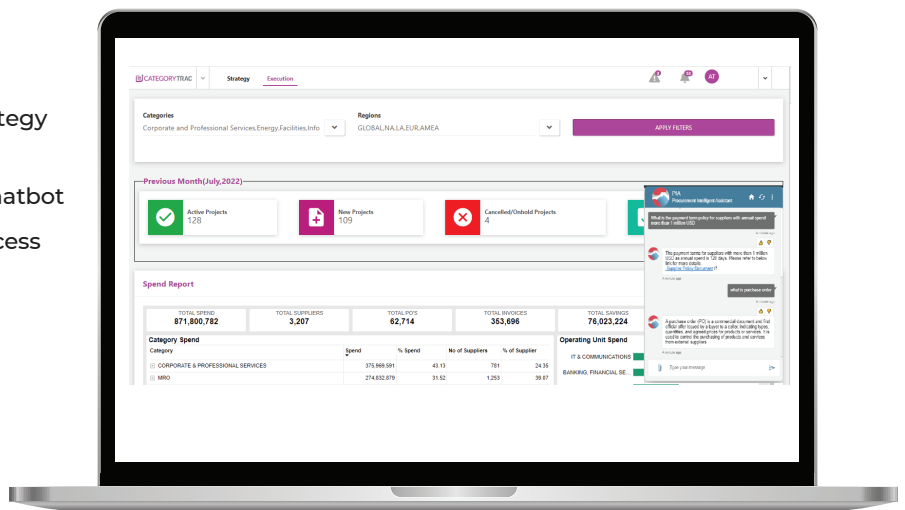
Consolidated view of KPIs

- Dashboards for tracking projects, spend and contract data
- Visualize key market indices' trends



Build-to-suit pages

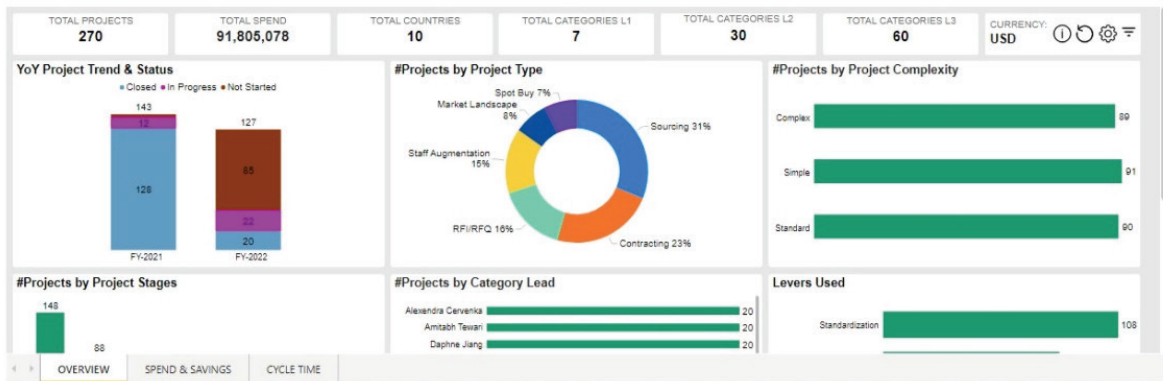
- Integration ready product
- Pre-built and customizable strategy and execution pages
- Built in capability to host any chatbot
- Single sign on and seamless access across products



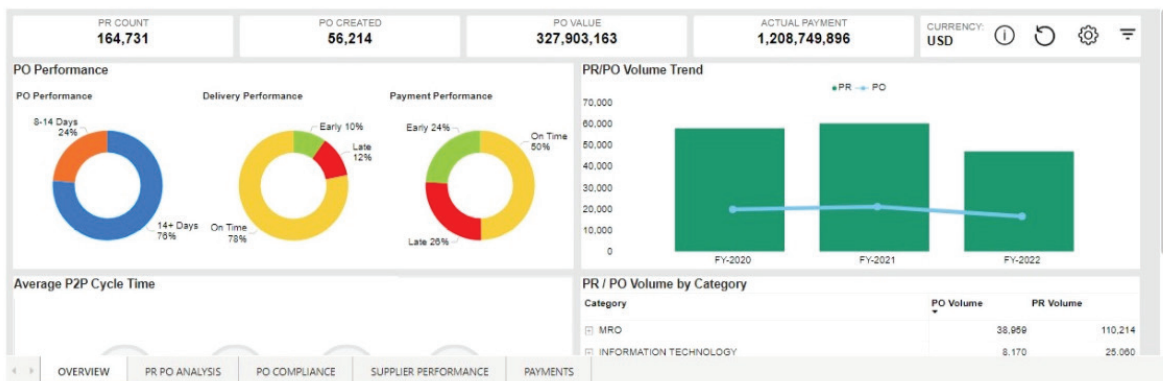
User experience and personalization

- Personalized view by defined category and region
- Directly interact with other products through iFrames
- Compatible with all modern browsers and screens sizes

Sourcing To Contract Report

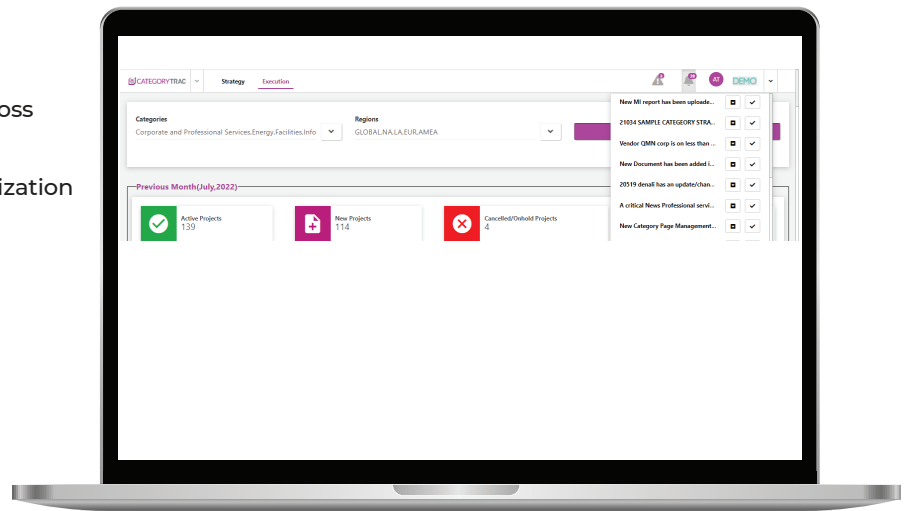


Procure To Pay Report

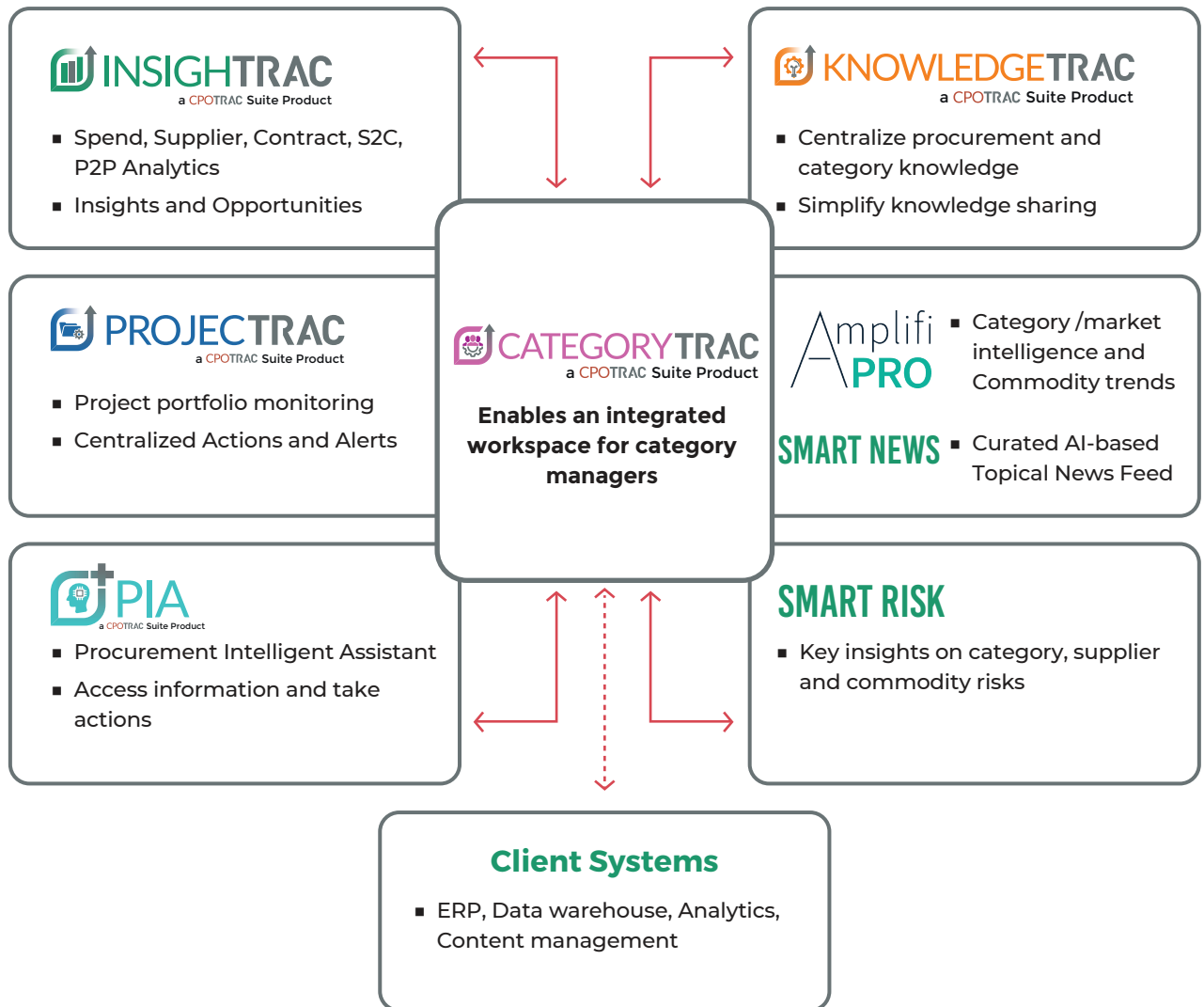


Centralized actionable alerts

- Get Notified and take actions across diverse products
- Curated business alerts on organization defined thresholds



CategoryTRAC – An Integrated View



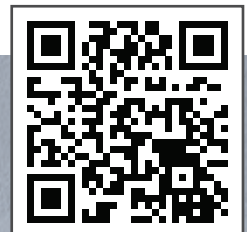
Pre-integrated



Custom integration



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